

COMMUNITY COMMUNICATIONS COMMITTEE (CCC) MINUTES

Date: April 9, 2019

Time: 3:30-4:30

Facilitator: Amy Watkins

In Attendance

Attendees: Ariana Dingman, Barbara Goodman, Peggy Kelland, Daren Lolkema, Linda Rappaport, Amy Watkins, Maureen White

Public: Marie Johnson

Approval of Minutes

Maureen White made a motion to approve the minutes from February. Ariana Dingman seconded the motion. All approved.

Discussion

Barbara Goodman suggested the committee focus on the website. The following was reviewed.

- Examples of communication to parents on FamilyID, Blackboard (mass notification system), and Parent Portal were shared. Suggestions were made to take publications, such as these and streamline them as much as possible.
- Time was spent reviewing feedback from the Communications Survey that focused on the usefulness of the information on the website. The items reported as “not useful” were spread out with no one item receiving more than 12%. In response to “How could the District improve the website?” feedback ranged from “Update it regularly” to “No changes.”
- The committee reviewed the framework of the website template used by the District to better understand what can be changed and what is part of the template. We reviewed the blue “channel bar” at the top of the District page and each school’s page and the red global bar located in the middle of all of the Districts web pages.
- The committee then looked at the layout of the Headlines tab, Superintendent’s Message, Tip Line and Quick Links on the District’s main page. The committee felt that pages with clickable graphics and bolded links were easier to navigate. Members of the committee are going to review the “Channel bar” to identify suggestions or feedback on what works well.

Next Meeting

TBD | 3:30-4:30, District Office Multi-Purpose Room

Motion to adjourn was made at 4:40 p.m.